

Daniele Lenares

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Experience

Mobile Solutions S.r.l.

TECH LEAD

- Led development team to modernize infrastructure and processes
- Implemented Git and Docker to optimize pipeline and reduce setup time
- Modernized codebase to enhance performance and maintainability
- Introduced Agile practices to boost productivity and delivery quality

Remote (Italy)

October 2022 – present

Troop Travel, Inc

FULL STACK DEVELOPER

- Collaborated with technical management to lead new website development
- Developed interactive guide for tours with automated, timed content playback
- Architected MVP using Vue 3 and Strapi CMS, validating technology stack
- Worked with Senior Frontend Developer on best practices and development patterns
- Managed project from initial architecture to production deployment

Remote (South Africa)

May 2022 – August 2022

Blooverly S.r.l. (acquired by Colvin)

CTO

- Directed technology strategy for a B2B flower sales platform, leading to acquisition
- Led a 4-person team, managing product lifecycle from conception to launch
- Designed and implemented e-commerce platform architecture
- Introduced Agile methodologies to enhance team efficiency and quality
- Managed relationships with vendors and tech partners
- Guided strategic pivot and rewrite of key components for new business needs
- Oversaw technical decisions and IT resources until acquisition

Remote (Italy)

September 2019 – April 2022

WeRoad S.r.l. / OneDay Group S.r.l.

FULL STACK WEB DEVELOPER / TECHNICAL LEAD

- In WeRoad: Developed initial MVP, making strategic technology choices
- In WeRoad: Led development using Node.js and Vue.js
- In WeRoad: Served as Tech Lead for the first development team
- In OneDay: Websites business logic development using PHP (Wordpress, custom)
- In OneDay: WooCommerce custom plugins development

Milan, Italy / Remote

June 2016 – August 2019

Vanilla S.r.l. / GoodAppetito S.r.l. / BitVark S.n.c

FULL STACK WEB DEVELOPER

- Websites/Platforms development using Joomla!, Wordpress, Drupal, Symfony2 and vanilla PHP
- MVPs development using Ruby on Rails

Milan, Italy / Treviso, Italy / Pavia, Italy

May 2012 – June 2016

Education

Università degli Studi di Milano - Bicocca

BS IN COMPUTER SCIENCE

Milan, Italy

2006 – 2012

Skills

Languages: JavaScript / TypeScript, SQL, PHP, Ruby, HTML/CSS

Technologies: MySQL, Postgres, Git, Docker, REST API, GraphQL, Laravel, Ruby on Rails, Node.js

Certifications

Dec. 2024 **Agile Certified Coach**, ICAgile

Dec. 2024 **Agile Team Facilitator**, ICAgile

July 2023 **Certified Scrum Master**, Scrum Alliance